



## PREPARING HIGH SCHOOL STUDENT ATHLETES FOR COLLEGE

**College EDGE** helps high school baseball/softball student athletes better understand and prepare for the college experience. This program guides student athletes and their parents in identifying their goals, overcoming their fears, developing skills and resources for college acceptance and creating a plan to reach their goal of playing a college sport. This program is offered through a unique partnership with **Project NextGen, Educational Resource Center and Ballplayers Edge**. Using a customized approach - academic excellence, baseball/softball skill development and college preparation coaching - players and their parents can be better prepared to face the potential challenges of the college selection process. Student athletes have access to outstanding tutors, SAT/ACT prep, college admissions/preparation coaching, individual player skill development, player marketing and recruiting and showcase opportunities.

### PARTNERSHIP

**Project NextGen** – President/CEO Randy Nathan, MSW, PCC (also known as Coach Randy) has been involved with high school students for over twenty years. Having coached All-Americans, college athletes, and Middle/High School standouts, he truly understands what it takes to succeed. He is the mental training coach for Rutgers-Newark baseball team.

**Educational Resource Center** – Owner/Director Laurie Levy provides a full-service educational facility that gives students the tools to take responsibility for their own learning and achieve academic success. For over 25 years Laurie has empowered students by providing instruction that matches their individual needs and learning style, in a relaxed, positive and nurturing environment.

**Ballplayers Edge** – Owner/General Manager Joel Burgos is an acclaimed player and instructor who is also the hitting coach for Rutgers-Newark. After being named the Rutgers-Newark team MVP in 2004, Joel went on to sign a professional contract. Over the past eight years, the staff at Ballplayer's Edge has successfully completed over 30,000 individual training sessions.

### VALUE ADDED BENEFITS

- ✓ Multi-pronged approach – academic excellence, baseball/softball skill development, college selection/recruitment coaching
- ✓ Increased confidence, direction, and support
- ✓ Action plan development for college selection success
- ✓ Align college experience with career goals and objectives

### ISSUES FACING TODAY'S HIGH SCHOOL STUDENT ATHLETE

- ◆ Entering an extremely competitive environment.
- ◆ Limited support from high school counselors
- ◆ Overwhelming process that paralyzes the situation
- ◆ Lack of preparation and planning
- ◆ Overestimating athletic ability
- ◆ Lack awareness of potential opportunities

### PROGRAM INFORMATION & LOCATIONS\*

Ballplayers Edge Academy  
241 Cedar Knolls Road, Unit B  
Cedar Knolls, NJ 07927

Educational Resource Center &  
Project NextGen  
160 S. Livingston Ave, Suite 108  
Livingston, NJ 07039

Individual & Group Options  
Registration/Questions – (973) 809-3223 or  
coachrandy@projectnextgen.com

*\*Mention flyer and receive 10% discount*

