



For Immediate Release
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Project NextGen, Educational Resource Center & Ballplayers Edge is proud to announce

College EDGE
*A College Planning Program
 for HS Baseball & Softball Players*

Livingston, NJ - Randy Nathan (aka Coach Randy) President/CEO of Project NextGen is the Coordinator of this innovative college planning program exclusively for high school baseball and softball players. College EDGE is designed to guide high school baseball/softball student athletes and their parents to better understand and prepare for the college experience. It focuses on the complete student-athlete both on and off the field by providing world-class player instruction, comprehensive academic preparation and professional college life coaching. This program offers a one-of-a-kind experience that combines academic excellence, player skill development and college planning coaching. College EDGE allows athletes and their parents the potential to be better prepared for the numerous challenges of the college selection process. Student athletes have access to outstanding tutors, PSAT/SAT/ACT prep, college admissions/preparation coaching, individual player skill development, player marketing and recruiting and showcase opportunities.

Laurie Levy, Owner/Director of the Educational Resource Center provides a full-service educational facility that gives students the tools to take responsibility for their own learning and achieve academic success. College EDGE is tailored to enhance each student's academic abilities and learning style. Each athlete receives a comprehensive Academic Analysis that includes assessing their GPA level, classes, as well as practice ACT, SAT and/or PSAT tests. In addition, standardized test prep is available either working one-on-one or in small groups providing instruction, strategies and simulated testing environments. Levy states from experience, "academics are an integral component of any college athletic program. Schools want to know what classes are being taken, the students GPA and PSAT/ACT/SAT scores." She also says, "colleges emphasize the *student* in 'student athlete' more now than ever before."



Joel Burgos, Owner/General Manager of Ballplayers EDGE is an acclaimed player and instructor

who is also the hitting coach for Rutgers-Newark. [College EDGE](#) gives high school players unique access to individual instruction, group training and classes, mini-camps, travel teams, coach's clinics and more. This program utilizes expert coaches at the state-of-the-art 'BPE Academy' in Cedar Knoll, NJ. Athletes are challenged both physically (through competition, high level training, accelerated conditioning) and mentally (through Peak Performance, life skills, position assistance) with the purpose of building each player to their highest level of greatness. "The primary goal is to help players accelerate their baseball skill development and ultimately find success at the college level," says Burgos.



Randy Nathan (aka Coach Randy), President/CEO of Project NextGen has been involved with high school student athletes for over twenty years and is the mental training coach for the Rutgers-Newark baseball team. Nathan states, "the most effective and efficient way to achieve the dream of playing baseball/softball in college is to use trusted experts to help guide and facilitate the complex nature of college planning. [College EDGE](#) ensures parents' and players' actions and plans match their goals." Players and parents receive professional coaching to learn about the college selection process and develop a customized strategy. Players receive a college preparedness assessment and, if desired, they can participate in the powerful 'College with Purpose' coaching program to be better prepared for a successful transition. Nathan continues, "our intention is to make playing college baseball/softball more than just a possibility, with our proven training and process we want to make it a reality!"



[College EDGE](#) is available in three packages - Freshman, JV and Varsity. If playing college baseball/ softball is desired, it adds an entirely different dimension to the college selection process. How will a coach know about you? Will a coach take the call of an unknown high school player? How will you know if you can get into the schools you want? [College EDGE](#) is designed to integrate the student athlete into a proper regiment that offers them the most effective transition to college. Combining experts in academics, on-field skill development and professional college planning ensures your student-athlete is prepared to chase their dream.

For more information, please click [here](#) to download our brochure with the various packages and rates. You can also reach Coach Randy at (973) 809-3223 or coachrandy@projectnextgen.com.

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